



Director's Office

Monroe County Library System

115 South Avenue, Rochester, NY 14604-1896

Phone: (585) 428.8045 Fax: (585) 428.8353 Patricia.Uttaro@libraryweb.org

TO: MCLS Board of Trustees
FROM: Patricia Uttaro, Director
DATE: October 16, 2017
SUBJECT: Monthly Report – October, 2017

Action Items

Web eCommerce Support Professional Services Agreement (Agenda Item II.3)

The Rochester Public Library and MCLS have worked with Mason Digital, under previous support from the Friends and Foundation of the RPL, to create a new RPL website and supportive transitions to Wordpress for existing websites (rochestervoices.org). LAS staff will begin the transition of the new libraryweb.org site from its current Content Management System (Ektron) to our preferred open source system (Wordpress) by spring, 2018. In the interim, the MCLS is in need of coding support for the transition from RPL/MCLS websites to Automated Clearing House vendor payment sites, currently Authorize.Net, for acceptance of online fine and fee payments.

Mason Digital will support development of HTML language for web “handoff” to these third party sites under the Wordpress platform, and demonstrate available Wordpress eCommerce widgets to support future transactions for the MCLS and RPL. They will be paid a not-to- exceed amount of \$10,825, funded from the 2017 MCLS operating budget.

BOARD ACTION REQUESTED: Approval of a professional services agreement with Mason Digital, for an amount not to exceed \$10,825.

CampbellNet Amended Professional Services Agreement (Agenda Item II.4)

Don Campbell, company Principal, has been working closely with LAS to prepare for the hosted transition of the MCLS Integrated Library System. Tasks to support the transition include replacement of the MCLS firewall and a number of network upgrades and modifications. In addition, the 2017 capital plan for LAS included replacements for the network’s storage and backup solutions. CampbellNet will support the transition as well as cable upgrades that will connect the new storage solution.

As a result, CampbellNet’s annual time and materials agreement (\$5,000) will be exhausted shortly. We propose an increase for equipment (\$8,000) and labor (\$2,000) to support the additional work for the hosted conversion and storage upgrades. Costs associated with said upgrades were anticipated in the 2017 budget. This will revise CampbellNet’s existing agreement from \$5,000 to \$15,000, funded from the 2017 operating budget.

BOARD ACTION REQUESTED: Approval of an amended professional services agreement with CampbellNet Solutions, Inc., for an amount not to exceed \$10,000, for a revised agreement totaling \$15,000.

Early Childhood Training Professional Services Agreement (Agenda Item II.5)

As part of a family literacy grant, training has been identified for MCLS Children’s Services staff to provide new and innovative approaches to storytimes, including ways to more broadly engage with stories. The MCLS Children’s Services Consultant has identified Dr. Betsy Diamant-Cohen to provide program training, based on feedback from her 2017 MCLS training and prior experiences at national

and regional children's library conferences. Dr. Diamant-Cohen will bill for services at a flat fee of \$2,900, inclusive of travel, supplies and materials to be retained for use by the MCLS. The training will occur in April, 2018, and is funded by family literacy grants received by MCLS that will be incorporated in the 2018 budget.

BOARD ACTION REQUESTED: Approval of a professional services agreement with Dr. Betsy Diamant-Cohen, for an amount not to exceed \$2,900.

Report Items

Patricia Uttaro, MCLS Director

Recommended Reading

- Global Family Research Project: Fostering a Love of Literacy - <https://globalfrp.org/Articles/Fostering-a-Love-of-Literacy-Through-Libraries-Schools-and-Families>
- Six Ways to Engage Families as Partners - <http://www.search-institute.org/blog/engage-families>

Upcoming Events

- MCLS Emerging Technology Symposium – The Future of Reading, Friday October 20 - The symposium will bring readers together with library professionals and publishers to create an opportunity to share, discuss, learn, and connect on major issues affecting readers and the experience of reading and learning. For more information and to register, click here <https://rrlc.org/futureofreading/>.
- Affordable Care Act Press Conference with Mayor Warren – October 26 at 2:00 pm in Health Central, 3rd floor of the Bausch & Lomb Public Library Building.
- Literacy Volunteers Brain Games – October 26 at 5:00 pm, beginning at 5:00 pm at the Downtown Holiday Inn – RPL and FFRPL both have teams this year. Go to LVR website <https://literacyrochester.org/event/brain-game/#.WdvPEbpFyM8> for ticket information.
- Annual Legislative Thank You Breakfast, October 27 beginning at 8:30 am at the Henrietta Library. Register here - <https://rrlc.org/event-details/6th-annual-legislative-breakfast/>.

Collaboration

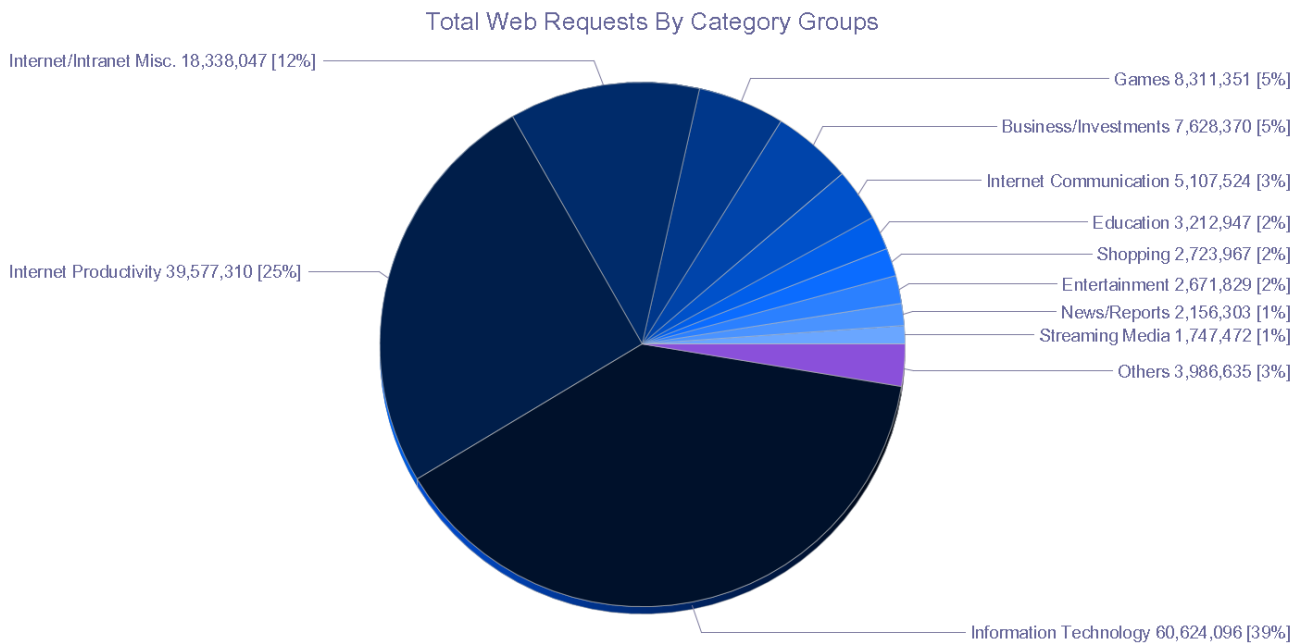
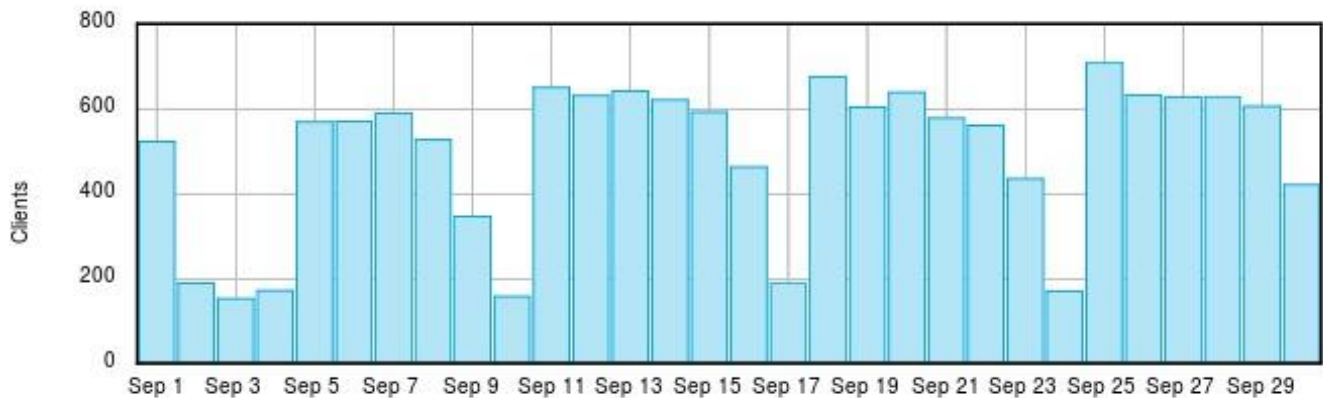
ADAM Health Education Database Added - Thanks to a generous donation from the Friends & Foundation of the Rochester Public Library, Health Central was able to purchase ADAM Health Education, the most credible and complete collection of online health content available integrated with multimedia visual learning assets. Combined with ADAM's award-winning medical illustrations, HD videos and interactive tools – now including general-knowledge quizzes, it helps guide users in making the best health decisions. The best part? Health Central purchased it for all MCLS libraries AND it is available remotely to all MCLS cardholders. Also, patrons in need of in-depth research can contact our consumer health information service at healthcentral@libraryweb.org.

Technology

Library Automation Services, Brenda LaCrosse reporting

- Closed 642 Helpdesk tickets this period; 52 tickets currently open
- Took action on 94 emails from Patron Inquiries account
- Assisted 22 patrons through the overdrive.inquiries email account
- Assisted 10 patrons and staff members through the webmaster account
- Approved 13 reviews in CatalogPlus
- Ran and distributed 90 CARL Report Requests. (20 custom)

Central library Wi-Fi usage – Clients per day– September 2017



MCLS Office

Assistant Director Snow reporting

MCLS Office Statistics

Mobile Learning Lab Requests: 1

Library on the Go requests: 2

Overdrive

- eBook Circulation: 25,757
- Audiobook Circulation: 13,875
- Video Circulation: 354
- Total: 39,986

Social Media, Alicia Gunther reporting

Facebook

- Page views - 568
- New page likes – 61
- Page Reach – 61,290 people
- Post engagements –5,883
- Checked in and mentions – 28 People
- Facebook Events Calendar - Individual events reached our visitors through the events calendar 59,532 times. Visitors went to our full events calendar 4,810 times, and 1,141 people engaged with the event on Facebook or linked to our MCLS page through the event
- Video Views – 3,325
- Responded to 5 messages on Facebook
- Actions on Page- 14 people clicked on this button.

Twitter

Profile Visits

- Rochester Public Library - 616
- Monroe County Library System – 793

New Followers

- Rochester Public Library – 19
- Monroe County Library System – 11

Engagements

- Rochester Public Library - 217
- Monroe County Library System - 43

Favorites

- Rochester Public Library - 92
- Monroe County Library System - 23

Mentions

- Rochester Public Library - 49
- Monroe County Library System - 24

Instagram

- New Followers - 46
- Likes – 320

- Comments on a post - 19
- Mentions – 6
- Saves- 1

Constant Contact Newsletter

- Subscribers who opened newsletter – 1,110
- Click-throughs – 117
- New subscribers – 26

YouTube Channel

- Video views – 256
- Videos added to playlists – 5
- New subscribers – 1
- Shares- 1
- Likes- 3
- Comments- 1

Web Stories

- 4 Created

Other Activities

- Murder Mystery Program on September 20 - 90 people attended the program including two news publishers (*City Newspaper* and WOKR Channel 13). Great turn out with a lot of good feedback. There were some things that could be improved upon such as utilization of space and preparation for the number of people that attended the event (we were planning for 40 and ended up with twice that amount) BUT the Fringe Festival wants to see it again next year, so now we know what to expect and have twice the amount of time to plan for next year's.
- #HideABookDay on September 18 – We hid 6 books around the City of Rochester for community members to find. Two posted photos to social media showing themselves holding the books they found.

Outreach Services, Melanie Lewis reporting

General Services and Programs

- Outreach Librarians selected and delivered 498 library titles and digital downloads to 35 homebound patrons, including 4 mailed digital cartridges with 81 titles. Answered 13 phone reference questions from 2 in-home patrons. Mailed 2 reference packets to 2 in home patrons. Added 1 in-home patron.
- Outreach Station Team selected pulled and charged 806 materials for 12 circulating library stations, and fulfilled 122 special requests.
- Outreach Distributed 10 “Making Moves” reentry resource packets to currently incarcerated individuals, Transitional Coordinators and parolees.

- Outreach Librarians made two patron tech support visits, providing one-on-one technology assistance (OverDrive for Kindle). Conducted tech support phone sessions for two patrons (NYS Talking Book and Braille Library digital player).
- Outreach Coordinator held 1 small group session in the Job Information Center for the Volunteers of America re-entry program, distributed 3 job search packets.

Outreach

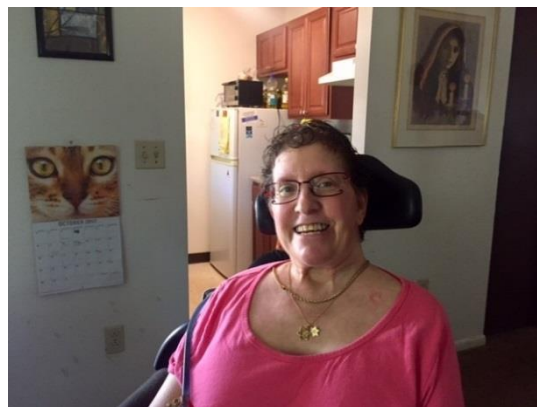
The Outreach Librarians attended Rochester City School District Community School #9 Open House. The target audience was not only the students and families of School #9, but also families of the community. We displayed sample backpacks from the Toy Library, information about children's programs, family literacy, fine forgiveness, Hoopla and Overdrive. Gave away prizes for correct answers to literary/library trivia questions while spinning the wheel.



The Outreach Coordinator held 2 Job Information Center programs for 19 Men and 16 women at the Monroe County Correctional Facility. The students are part of the facility's "Bridges to Education" program.

In-Home Spotlight: Bobbi Wallach

Roberta "Bobbi" Wallach has been arrested ten times. Although she's traveled to Washington D.C., Atlanta, and Utah for protests, her most recent arrest took place right here in Rochester this past June. Bobbi was one of about 40 protestors who gathered at the Monroe County Republican Committee headquarters to ask county Republicans to publicly oppose any healthcare legislation that could cut or cap federal Medicaid funds. She, along with the other protestors, is concerned about potential Medicaid funding cuts that would limit services for a lot of local people and take away many of their personal freedoms.



Personal freedom is very important to 60-year-old Wallach who was diagnosed with MS in her early twenties. Over the years, the disease has progressed to the point where she is paralyzed from the neck down. Eventually, Bobbi ended up in a nursing home. During that time, she attended her first ADAPT protest and a light went on: If she could be an advocate for her peers, then she could be an advocate for herself. It took Bobbi three years, but she fought to get herself out of the nursing home and back into the community. Now she lives on her own with the help of aides that she hires and fires herself through the Consumer Directed Personal Assistance Program (CDPAP).

Bobbi has been receiving library outreach services since 2011. Lately, she's been really into Lisa Gardner and Linwood Barclay, but she'll give just about anything a chance – except for romance. Her favorite time to listen to books is before she goes to sleep. She blames the Outreach Department for keeping her up late every night.

Central Library Updates

Assistant Directors Snow and Reeves reporting

Children's Services Consultant, Tonia Burton reporting

Programs

MCLS co-hosted the USA Toy Library Association Conference: Learn to Play, Play to Learn on September 23. There were 57 people in attendance. The topics were: Importance of Play; Thinking Outside the Toy Box; Play and Its Relevance in the Lives of Families in Poverty; and Special Needs and Play Therapy. The evaluations were mostly positive and we received many thanks for the conference. The Toy Library Association Board was very happy with the space we used, and remarked that the café space would make a great Toy Library at Central.



All of the speakers with the exception of Sarah Fitts-Romig (Lincoln Branch Toy Library) were provided by the Toy Library Association. The Rochester Public Library received the Jane Donelson Player of the Year Award from the USA Toy Library Association which will be kept at the Toy Library. Fitts-Romig accepted the award on behalf of the library. As result of the conference, the Toy Library received many calls to schedule visits.

Outreach/Community Contacts

- September is an exciting month in Children's Services. All of our Outreach Programs that we suspend during the summer are resumed, so we get to see all of our old friends and meet some new ones. This September, Miranda Hazen connected with TLC Adventures in Childcare's younger (one, two, and three year old) classrooms. The four year-olds walk to the library for story time on a weekly basis. We also have returned to the MetroCenter YMCA for story times. Hazen and Kathy Wolf go monthly, each performing story times for five classes.
- On Saturday, September 30, the Rochester Museum and Science Center hosted the opening of the Gift of the Dolls Exhibit. Thanks to the efforts of volunteer Barbara Billingsley and Dr. Hiro Miyazaki (Cornell University), the Central Library was asked to lend four of our Japanese dolls from the Walter Cooper Doll Collection to be used in the exhibit. The exhibit was created by Dr. Miyazaki and his son who are interested in exploring peace, friendship, and collaboration. The opening celebration celebrated Japanese culture with a traditional Japanese Tea Ceremony, painting of a children's mural that will be finished by children in Japan, and paper crane making. There were remarks by museum staff, library staff, and members of a delegation from Nagasaki, Japan, including an atomic bomb survivor who spoke of the need for peace and friendship.



Raising a Reader

Amy McLean, Toshia Mitchell (AmeriCorps), and Rosa Diaz (Lincoln Branch) set up a table at Ibero-American Action League during morning drop-off on Dads Bring Your Kids to School Day. We had 19 children sign-up for library cards. The population at Ibero is 90% Spanish speaking, and fortunately we had lots of bilingual and all-Spanish books to give away at this event. “Are those books in Spanish?” a parent asked beaming. “Wow! We don’t have any books in Spanish.”

This month, we added a new Raising a Reader site, Ibero, and five of its Early Headstart classrooms. Ibero has already been an amazing partnership. The staff and families are so welcoming; from the moment we walked in and saw the welcome sign on the wall. We were able to get them signed up and train the teachers within one week from meeting with them. We have also already attended 2 parent events.

Teen Central

Programs

Liberty Partnership Program’s College Bound Workshop - The audience was made up of teens and parents who will be applying for college after high school. This was a full contact community effort, including a former Liberty Partnership Program teen who is now a Champion Academy Peer Leader, and one teen who started out in the library and will soon resume high school at All City High. Our wonderful volunteer lab mentor, Justin, found out about the imagineYOU lab from outreach we did at Liberty Partnership Program two years ago. He addressed the group about his college experiences and is so proud to be in that position!

Anecdotes

Our narrative report usually relates positive achievements and fun experiences that we have provided or shared with our teens. However, our Teen Central & imagineYOU family suffered a loss this September. A teenage girl came to Teen Central about two years ago, when she was dealing with some personal challenges. She was homeless and had dropped out of school. Keisha was fierce and funny; she always had a shoulder for other teens to cry on and did her best to make the world a better and brighter place. She was a gifted artist and encouraged other teens to be creative. She had worked out personal issues and joined her family in Connecticut last year. Just before school started, she visited Rochester to see her friends at Teen Central. She was back in school, on track to graduate this year and she was considering college. Everyone was thrilled to see her. Then, on the first week of school, we found out that she had stepped off a bus and was struck by a car, killed in a random accident. At first we couldn’t believe it, and then the tragedy set in and we all grappled with her passing. Teens at imagineYOU were inspired by Keisha and wrote songs in her honor; others organized a remembrance vigil, and the drawings she displayed in our department were sent to her family. Random acts of tragedy can strike anywhere, and it is important to remember the people who never give up on themselves, or their friends.

ImagineYOU Lab, John Hylton reporting

Programs

- **Tranquil Art** - This program was created by the youth on a slow day in the ImagineYOU lab. Most days, the lab is buzzing with creativity and, while it's a pleasant place, it isn't exactly tranquil. This program blends music and art together and allows youth to draw while listening to soothing sounds and songs. The youth create the playlist and start drawing in a peaceful environment. This form of art is a way for youth to express themselves.
- **ImagineYOU CD Project** - The Compilation CD Project has kids excited and eager to work on their individual songs. Youth are working with Lydia Hylton and some of our Youth Volunteers to prep their projects for imagineYOU's Sound Engineer Josh Pettinger to professionally record them in the studio. The youth have begun writing and singing their songs in the lab. The youth will have to complete their song and have it previewed before it can be mixed and produced in the studio. This project will run from October 2017 to December 2017. Designated time in the lab will be assigned to focus on the music production of our various youth. It will be a busy time for all as we will be working hard to finish their projects in a timely manner.



Upcoming Projects and Events

Weekly video series “The ROC Five” - Justin Jackson and I will be working with the youth to create a weekly video series called “The ROC Five.” This series will be released every week and will poll people on five things distinctly original to Rochester. Contestants will be asked to name five Rochester celebrities or five Rochester historical figures, etc.. If answered correctly, the contestant can win a small prize. imagineYOU had over 300 visits for the month of September, 2017.

Business and Social Science, Darlene Richards reporting

Training

Linda Halliburton and Darlene Richards participated in webinar training on September 18 for the newly acquired online database, Capital Changes, which documents Worthless Securities and Corporate Capital Histories. Central Library is the only library in the Greater Rochester area with Capital Changes, a database with basis, split, etc. information on securities (stocks) useful for estate attorneys, wealth managers, and individual investors. It is especially gratifying to have the resources in the Division to help an estate attorney's office with information on the fate of stocks in a decedent's portfolio, which the attorney's office could not find. Jeff, Levine, Florence Morris and Renee Kendrot had training on the new product, as well.

Programs

Linda Halliburton was the Central Library's host for the first monthly small business program of the season on September 6 in the Kate Gleason Auditorium. Jim Soufleris, Certified Business Advisor with the College at Brockport Small Business Development Center (SBDC), presented Small Business Start-Up—Doing It Right for 35 attendees. The Central Library and the SBDC have been partnering since 2008 to present a free monthly program on various small business topics to aspiring and current

entrepreneurs in the Greater Rochester area. Individuals participating in New York State's Self-Employment Assistance Program (SEAP) and on unemployment need to take 20 hours of small business training as a program requirement and appreciate that Central Library/SBDC small business programs are free to attend.

Consulting

- Darlene Richards consulted with the director of Children Awaiting Parents (CAP). He was interested in finding unrestricted grant funding for general operating support and training on adoption. Children Awaiting Parents (CAP) is a national nonprofit organization that recruits adoptive families for children in foster care. CAP has helped bring together more than 6,000 children and families over the last 45 years. Darlene educated him that generally private foundations do not provide unrestricted funds. She also recommended he attend the program Grants 101.
- Darlene also consulted with a bicycling enthusiast, Harvey Botzman, who is on the board of two nonprofits: New York Bicycling Coalition and Rochester Cycling Alliance. He is also a representative of the Amtrak Adventure Cycling Association Bicycle Task Force and a local author who has written many tour books. He is looking for grants to introduce a training program locally that will reduce the number of bicycle crashes.
- Linda Halliburton consulted with individuals by appointment and walk-in on the following business ideas: alternative health counseling practice, urban clothing store, consulting, apartment development, app development, and slogan t-shirt retail.

Science and History, Jennifer Byrnes reporting

Meetings

- Jennifer Byrnes and Andy Carey of the Library Resource Outreach Center (LROC) met with the coordinator of the Mobile Medical Unit (MMU) of Rochester Regional Health. It was agreed that the dental unit would add Central to its rotation. The dental MMU provides cleanings and exams for the homeless.
- Steven Hong, our medical student for the month of September, met with Kimberly Lawrence of Project Eyecare, a service that provides eye exams and glasses to people with no insurance. As a result of this meeting, Health Central can now refer people to eye practices that take Medicaid or to Project Eyecare if they have no insurance.
- Jennifer Byrnes and Kate Meddaugh met with Virginia Smith of the U.S. Small Business Administration to plan "IP 101: Foundations of Intellectual Property" on November 14th. Virginia Smith requested the library have a program discussing patents, trademarks and intellectual property. Speakers will include Kate Meddaugh, local attorney Tracy Jung, and Amy Lehman from Volunteer Lawyers for the Arts based in New York City.
- Jennifer Byrnes met with staff from the Maplewood Branch and Consumer Credit Counseling Service of Rochester (CCCSR) to discuss a grant application through the Rochester Women's Foundation. The grant will teach young women about financial literacy and investing. Each participant will be given \$1,000 to invest in the stock market after completing 12 training sessions over the course of the year.

- Jennifer Byrnes met with Jessica Kimble, a second year pharmacy student at St. John Fisher College. Fisher's student chapter of the American Society of Health System Pharmacists would like to hold blood pressure and drug counseling clinics at Central once per semester. The first one will be held on Saturday, November 3rd from 10am-3pm.

Training

- Kate Meddaugh and Lily Anthony drove to Buffalo on September 26th for day long training at Buffalo's Patent and Trademark Resource Center. Researching Patent and Trademark information was the theme, and presenters from the United States Patent and Trademark Office were there to provide the training.
- Sarah Bishopp Velez participated in the "I'm a Librarian, Not a Doctor!" webinar from the National Network of Libraries of Medicine (NNLM). This excellent webinar on providing health information in the public library was presented by Monique Mason and Kelli Nikola of the Akron Public Library in Ohio. Sarah Bishopp Velez picked up several useful tips on handling health reference questions, as well as database and printed resource suggestions.

Programs

- Medical student Steven Hong staffed Health Central and assisted 20 patrons with health questions and screened their blood pressure.
- The volunteers of the Library Resource Outreach Center (LROC) are slowly adapting to a more structured approach which includes data collection. For September, they documented 30 visits, but since many of the days they were here were not accounted for, the number of people they helped is closer to 90.
- Steve Nash was a guest panelist for the program "Preserving the Stories of the Vietnam War." The panel was facilitated by Ms. Hofer of WXXI-TV. Over 65 people attended and the program was warmly received. There were numerous questions asked by the audience. Steve spoke about the RPL's Vietnam Learning Center and its educational role in preserving memories and stories of the Vietnam War. Steve also spoke about his first hand experiences serving as US Army personnel handling records and speaking with soldiers who had returned from the war. Steve Nash also did a Vietnam War book display. For program attendees, he obtained a donation from Writers and Books of 80 copies of the book *The Things They Carried* by Tim O'Brien and a donation of 10 copies of the book *Memorial* by Don Haefele. A photograph of Steve speaking, along with a short description of the event, appears in the October newsletter edition of "Between the Lines" published by the Vietnam Veterans of America, Chapter 20.

Outreach

- Jennifer Byrnes and Sarah Bishopp Velez staffed a table at the Medical Students of Distinction Fair at the U of R in an effort to educate students about what we do and what populations we serve. The goal is to make Central a desirable place to do their rotation for their Community Health Improvement Course (CHIC).

- Jennifer Byrnes presented to The Entrepreneurs Network (TEN) boot camp. She discussed resources available at Central, including the Carlson Patent & Trademark Center. The participants were unaware of the existence of the patent center.
- Kate Meddaugh did a mailing to all other member libraries about the Carlson Patent and Trademark Center. So far, programs have been scheduled at Mendon and Arnett libraries.

Anecdotes

A patron called the division inquiring about two ophthalmologists in Binghamton that she was considering to perform her eye surgery. The American Board of Medical Specialties has a website, www.certificationmatters.org, where you can check to see if a physician is board certified in their specialty. Once she learned that neither physician was a board certified ophthalmologist, she decided to find a board certified physician in Rochester.

Collections

- The Science & History Division has not weeded the collection thoroughly in quite some time. Lily Anthony has taken on a significant weeding project that will take approximately three months to complete. As a result of this, we have unearthed some very odd things in C-3, such as a souvenir bracelet from Niagara Falls, a random child's report card, and a collection of vintage post cards from Brownsville, TX. We also unearthed a photo collection that is valued at \$3,000.
- Our non-book items for circulation have started to arrive. They include a robotics kit, a soldering gun, and an electronics circuit board. Soon to be added will be microscopes, telescopes, and home repair tools such as miter boxes that people use infrequently, so they are not inclined to purchase them.

Arts/Literature, Nanci Rosenberg-Nugent reporting

Meetings

The Exhibits Team is broadening its scope. We will still be looking for local art exhibits and collections, but we will also be seeking larger traveling exhibits from organizations like the American Library Association, the Smithsonian, and the National Library of Medicine, to name a few. This change is a result of our space having been relocated to Hacker Hall. The Link Gallery will no longer fall under the responsibilities of the Exhibits Team. The last exhibit in the Link Gallery that the Exhibits Team was responsible for is the now hanging Military Tattoo Exhibit that can be seen until November 30 of this year.

Programs

- Printmaking: Embossing - The Arts Division owns a small table top press for printmaking classes. Librarian Nanci Nugent taught a class showing the technique of embossing on paper. This class is the first in a printmaking series where patrons will learn four different printmaking techniques. Students learned how to use a table top press and learned printmaking procedures such as soaking paper, different types of paper, how to lay paper on the paper press, and the procedure for using a table top press. After embossing, patrons will learn the techniques of calligraphy, monotypes, and engraving.

- Sand Painting: Katiejo Suddaby - KatieJo Suddaby is a Rochester sand artist who created a sand painting to commemorate the Suffrage Exhibit in Hacker Hall. She created this work while patrons were walking by to watch and ask questions. Students came in and learned how the exhibit came together and she spoke with them explaining how she became interested in creating sand art.
- Fringe Festival Digital Drawing: Allen Galante - Digital artist Allen Galante demonstrated the art of digital drawing on his iPad Pro. This demo was done in Hacker Hall for the Fringe Festival. Galante did his demo with his iPad Pro attached to our monitor so patrons could view what he was drawing. Patrons sat and watched and asked Allen questions about his background, experience, and the iPad Pro.
- Poetry Oasis - The weekly poetry discussion group reconvened in early September after the summer break. Kitty Jospe, local poet and teacher, selects poems for the group to read aloud together. Discussion of the poems, with Kitty facilitating, follows the readings. This intimate group has been meeting for a number of years, and attracts a diversity of people with varying levels of experience reading poetry.
- Brownbag Book Discussion - This monthly book discussion group, led by Literature Librarian Carol Moldt, reconvened after a two-month break. The latest Ann Patchett novel, *Commonwealth*, was the book selection for September. A lively discussion was had about family loyalty, relationships between siblings, boundaries regarding privacy, and how individuals change throughout a lifetime.
- Writing Memoir: The Story of You - This four-part weekly series, part of our Rochester Writes year-long program, explored the basics of memoir writing through a variety of activities. The teacher, Jen Case, is quite talented at actively engaging students in conversation about writing, in addition to teaching writing strategies. She also creates a very safe and friendly workshop setting for people to share their writing in.
- The Writings of Bob Dylan - This was our first time offering a class about the writings of a musician and will probably not be our last, as it was extremely well-attended and energetic. Lisa Kleman led this discussion group by selecting some Bob Dylan songs for analysis and discussion. Each song was played, lyrics read aloud, and discussion ensued with Lisa doing a great job of pointing out themes, poetic and literary devices and references to literature and the Bible. The two-part series was so popular that a third session was added.
- Five Senses of Memory - A Writing Workshop - Local published author, memoirist, poet and teacher, Gail Hosking, led this unique writing workshop on using the sensory gateways of our bodies to bring writing alive. Strategies were taught for translating autobiographical images into the language of our senses so readers can “feel” what is being written.
- *Rundelania*, the digital literary journal, is completing submissions October 20th for the November 1, 2017 issue. There have been 20 patron submissions thus far.

Collections (Nanci Nugent Reporting)

Melissa Manczuk and Nanci Nugent have been working on weeding periodicals from the Arts/Literature collection. We found many titles that we did not know we owned. There were many titles we decided were not needed, but there were some that, although they may not be used that often, we decided were worthy of keeping. Two of these are *The Delineator* and *Art on Paper*.

The Delineator was an American women's magazine of the late 19th and early 20th centuries, founded by the [Butterick Publishing Company](#) in 1869. *The Delineator* featured the Butterick sewing patterns and provided an in-depth look at the fashion of the day. Butterick also produced quarterly catalogs of fashion patterns in the 1920s and early 1930s. In addition to clothing patterns, the magazine published photos and drawings of embroidery and needlework that could be used to adorn both clothing and items for the home.

Art on Paper began publishing in New York City in 1970. It focused on artists' prints from the Renaissance to the present, but it also covered artists' books, multiples, ephemera and photography. An issue typically included a feature story or interview, industry news, reviews of recently released prints or photographs, auction reports, and book reviews. It ceased publication in 2010.

Reynolds Media Center, Joe Born reporting

Collections

RMC is starting to build a larger Blu-Ray collection as more patrons are asking specifically for Blu-Ray format. We are also considering an increase in the purchase of MP-3 CD audiobooks (especially when regular BOCs are not available).

Stewardship and Curation

The Reynolds Media Center has added newer equipment to our rental collection. With the recent addition of a video projector, patrons have access to equipment not normally available to individuals because of expense. In September, we circulated 10 pieces of equipment, 5 of which were the video projector.

MCLS Member Libraries, Betsy Gilbert reporting

Brighton Memorial Library – Jennifer Ries-Taggart, Director

Staff training day will include wellness and an overview on the opioid epidemic. The library's foundation is now working with the Finger Lakes Community Endowment Fund.

Brockport – Seymour Library – Carl Gouveia, Director

The library received a \$6,500 donation for security cameras. The library foundation's chair auction will be held on Sunday October 8th. The annual After Hours fundraiser will raise money for four study rooms.

Chili Public Library – Jeff Baker, Director

The library received a \$10,000 donation which is being used to turn the Story Time room into a Make a Story Room. The library is collaborating with the Paul Road School on an after school program which will bus children to the library.

Fairport Public Library – Betsy Gilbert, Director

The library is updating their website.

Greece Public Library – Cassie Guthrie, Director

The library has started a Teen Advisory Board.

Hamlin Public Library – Kay Hughes-Dennett, Director

Kay Hughes-Dennett will be retiring from the Hamlin Library on December 4th. The board has begun the search process for a new director.

Henrietta Public Library - Adrienne Furness, Director

The library is holding two more public meetings on the new library building, before the vote on election day.

Irondequoit Public Library - Terry Buford, Director

The library held a Monster Truck Storytime, followed by an opportunity for children to tour the DPW site and see the equipment. They also held a Touch a Truck program with the fire department. The library held a Computer Gaming Conference in partnership with RIT. Over 500 people attended.

Mendon Public Library - Laurie Guenther, Director

The library will host Meg LaFauve, a writer and producer and HF-L graduate, at a showing of the film Inside Out. She wrote the screenplay for this film, which was nominated for an Oscar.

Newman Riga Library – Lynn Brown, Director

The library has new carpeting. The carpet that was replaced had been there for 28 years.

Ogden Farmers' Library - John Cohen, Director

A fundraising committee has been formed and they will be producing a staff cookbook. Two of the Ogden librarians, Anne Strang and Kate Vreeland, are celebrating 20 year anniversaries with the library.

Parma Public Library - Leslie Boedicker, Director

The library's new director has begun. She comes from the Danville Public Library in Danville, IL, but is originally from Hilton. The library is offering a class in crafting for parents, to learn how to do crafts with their children.

Penfield Public Library – Bernadette Brinkman, Director

The library recently had an incident where a patron reported to the media rather than to the library staff that local political websites were being blocked. The blocks were for technical reason. The library's book sale showed an increase in revenue.

Pittsford Community Library – Rhonda Rossman, Director

The library's staff day will include a session on a conversation on race and justice. Some staff attended a session at Central and wanted to bring it back to the rest of the staff. Staff training will also include sessions from two Central staff members – Barb Koehler and Jennifer Byrnes.

Rush Public Library - Kirsten Flass, Director

The library is in the process of collecting bids on their annual silent auction. Bids close on October 27th.

Scottsville Free Library – Laurie Leo, Director

Scottsville will be holding their 51st annual booksale. The branch head of the Mumford Library will be retiring after 21 years.

Selected Meetings & Outputs

Director Uttaro (September 12 - October 6, 2017)

Brie Harrison; Sally Snow; Ana Suro – one-to-one meetings (monthly)

Tolley Reeves - one-to-one meetings (bi-weekly)

FFRPL Executive Director Ned Davis (monthly)

City Senior Management Team (weekly)

Monroe County Assistant County Executive, Michael Molinari (monthly)

Central Library All-Staff Meeting (monthly)

MCLS Board (monthly)

MCLS Directors' Council (monthly – October meeting at Hamlin Public Library)

MCLS System Services and Operations Committee (monthly)

New York State Library – Department of Library Development conference call (monthly)

Public Library System Directors' Organization (PULISDO) conference call (monthly)

RPL-MCLS Management Team (weekly)

RPL Board (monthly)

Branch Library Facilities Planning: Reeves and Harrison

Brooks Landing Site Developer, Ron Christensen; Jen Lenio

City Architectural Services and Engineering representatives, Harrison, re Rundel Terrace

City Council Committee Meeting

Henrietta Public Library Children's Librarian, Laura Lintz

Ken Burns Vietnam War Documentary Preview & Panel Discussion – Kate Gleason Auditorium

Light and Sound Interactive – Technology and Art Conference at Rochester Riverside Convention Center

MCLS Tech Camp @ Chili Public Library: Sinister Side of Big Data, Smart Home Voice Assistants, and Social Media Scheduling Software

Roc the Future Executive Director, Jackie Campbell

Roc the Future Task Force at The Children's Agenda

RPL – MCLS Retiree Luncheon – Kate Gleason Auditorium

Email Activity – September

Name	Send Actions	Receive Actions	Read Actions
Uttaro, Patricia	1,392	4,041	2,318
Snow, Sally	479	2,033	843
Reeves, Tolley	478	1,261	885
Harrison, Brie	692	1,623	1,828